

CASE STUDY

Vantiva



About Vantiva

In September 2022 Technicolor became Vantiva after the separation of Technicolor Creative Studios. Vantiva Supply Chain Solutions, part of Vantiva, is a global supply chain leader, bringing clients expertise in solving complex, end-to-end logistics challenges.

Services Provided

With over 10,000 employees, Vantiva provides a full suite of supply chain and 3PL solutions for business-to-business (B2B) and direct-to-consumer (D2C) channels. Vantiva helps customers in the manufacturing, product packaging, and e-commerce industries meet consumer demand with fulfillment warehousing services, including inventory management, picking, packing, and distribution solutions.

Legacy Systems Struggle to Keep Up

With the rise of online shopping, Vantiva faced challenges with its legacy systems. The legacy systems were originally built to process orders that were larger in physical size and infrequent. The legacy systems were not well-suited for the new demands of D2C orders, requiring a different set of tools and processes. Vantiva realized the need for a more flexible, customizable, scalable, and efficient warehouse management system (WMS) to accommodate the evolving needs of their clients. The company sought to enhance operational efficiency, expand integration capabilities, get real-time visibility insights, and improve inventory accuracy.

Solution

To tackle these challenges, Vantiva turned to Softeon, a leading provider of WMS, warehouse execution system (WES), and distributed order management system (DOM) solutions. Softeon provides Vantiva flexibility to seamlessly integrate with existing systems, capabilities to cater to specific customer requirements as they arise, end-to-end visibility, and dedicated customer support.

The initial phase of the partnership saw the integration of Softeon's tier-1 WMS with an implementation period of just three months. Initially, Vantiva implemented Softeon's WMS in one of their United States locations.

The company noticed immediate improvements. In just a few months, due to the success of this partnership, Vantiva expanded Softeon WMS to multiple locations in the United States. Softeon's flexibility allowed Vantiva to efficiently integrate new customers with ease. The company followed shortly after with the introduction of Softeon's DOM solution and billing management system. The collaboration with Softeon proved to be scalable and adaptable to the growth strategy of Vantiva in this modern retail era.

Future Growth

Vantiva SCS plans to continue expanding Softeon's warehouse solutions in more locations, notably their international warehouses. The company aims to leverage Softeon's upcoming tools, allowing more power in the hands of users, further accelerating warehouse floor operations and enhancing customization capabilities.

“I just do not feel like we would have been as successful with getting our customers on the system if we went with somebody different. I think we would have been much further behind than where we are today.”

Fred Holmes
Director of Enterprise Applications



Vantiva's successful implementation of Softeon demonstrates the importance of choosing an experienced and flexible WMS provider in the rapidly evolving e-commerce landscape. The partnership with Softeon not only addressed immediate challenges but also positioned Vantiva for continued growth and innovation in the dynamic supply chain and e-commerce fulfillment market. With Softeon, Vantiva is prepared to handle even the most complex and high-volume fulfillment situation.

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Vinyl Records and Packaged Media*

Vantiva is the global leader in packaged media solutions with over 100 years of partnership with leading film and entertainment companies, video game creators, software providers, and more.

#1 worldwide in disc manufacturing, replication, and distribution
17,000,000 vinyl albums pressed each year in North America
3,200,000 square feet of space in Tennessee facilities
50,000 consolidated shipments of media per day

Results

Efficiency and Automation: Softeon facilitated automation in various areas, from automated sorting, to picking and packaging processes. This automation significantly reduced workflow times and increased operational efficiency. With the help of Softeon's robust warehouse solutions, Vantiva also introduced a fully automated distribution center with robotics for efficient picking and packing, streamlining floor operations and significantly improving order fulfillment times.

Real-time Visibility: Softeon provides end-to-end visibility, allowing Vantiva and its customers to track orders in real-time, eliminating the need for manual updates and reducing check calls. In addition, Vantiva customers also gain access to real-time data insights, allowing them to make informed business decisions that optimize warehouse operations.

Reduced Communication Overhead: The WMS portal enables customers to self-serve, reducing the need for communication regarding order status. This results in improved customer satisfaction after the reduced quantity of calls and emails. Vantiva also benefits from a direct point of contact since the partnership's inception. The dedicated account manager within Softeon eliminated roadblocks during the implementation stage and continues until present day for any support needed.

Inventory Accuracy: Softeon's WMS and DOM tools results in improved inventory accuracy. Accuracy is especially crucial in the e-commerce world where smaller order quantities require precise tracking for fast deliveries.

Billing Accuracy: Softeon's billing management features improves billing accuracy and simplifies the company's financial processes, a direct improvement to the company's bottom line.

Adaptability to Industry Changes: Softeon's ability to quickly adapt to changes, such as the introduction of new WMS tools, provide Vantiva with the confidence to explore innovative solutions and stay competitive in the market.

Scalability and Growth: Softeon's scalability allowed Vantiva to seamlessly expand its technological operations to new locations and accommodate a continuously growing number of customers. With Softeon's partnership, the company cut costs by purchasing software instead of investing in building in-house, costly infrastructure.

About Softeon

Softeon is a WMS provider focused exclusively on optimizing warehouse and fulfillment operations. For over two decades now, we have been helping our customers succeed. Investing in R&D enables us to develop software to solve the most complex warehouse challenges. Softeon is laser-focused on customer results, with a 100% track record of deployment success. We believe warehouse leaders shouldn't have to settle for a one size fits all approach to technology.

LIMIT
LESS
DELIV
ERED

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