

# CASE STUDY

## DB Schenker



### About DB Schenker

DB Schenker is one of the world's leading global logistics provider. They support industry and trade in the global exchange of goods through land transport, worldwide air and ocean freight, contract logistics and supply chain management.

### Overview

DB Schenker Logistics is one of the world's largest providers of freight forwarding and logistics services. They are part of the DB Schenker global network with over 2,000 locations on all major continents in 130 countries. Their supply chain services integrate and manage the entire global value chain between suppliers, manufacturers, brand owners and customers.

### Business Challenge

DB Schenker wanted to offer WMS solutions with a faster time-to-market. Their ambitious plan included rapid rollouts in a complex global landscape of several hundred warehouses spanning multiple regions.

To meet their business objectives, they needed a low-cost system that included standard WMS solutions for small and simple processes to enable quick onboarding. The system also needed the flexibility to support multiple verticals, value-added services and scalability. They also required support for multiple languages across countries.

“With the launch of this IT service, a WMS implementation has less time-to-market than the procurement of a scanner. For small and mid-size businesses with basic requirements, we are now able to configure the WMS in days to match our customer’s requirements.”

Michael Brandes  
Senior VP Logistics Engineering  
Corporate Contract Logistics



### Softeon Solution

DB Schenker chose Softeon WMS Cloud as a highly cost-effective solution and an ideal platform for a variety of warehouse and logistics requirements. The WMS was deployed on a private cloud infrastructure managed by DB Schenker.

The flexible configuration of Softeon WMS provided DB Schenker with the template-driven solution they needed for rapid onboarding. The underlying component technology accommodates the variety of industries they serve and add-on services they provide. In addition, the solution supported their global needs for multiple languages across countries with localization features in their day-to-day operations including handling unit, units of measure, currency, date formats, etc.

### Results

The WMS is currently used in EMEA and North America. An on-demand WMS solution gives regional branches the ability to scale and lowers their IT costs.

- Increased market responsiveness
- Ability to quickly onboard new 3PL customers
- Reduced client onboarding time with flexible configuration wizard
- Increased warehouse and logistics efficiencies
- Support for multiple languages with minimal training