



Route Accounting

Total Beverage Solution

- Process Driven RAS
- Fully Featured WMS
- Load Planning Module (TPM)
- Robust Reporting Tools
- RM and Labor Planning
- Agile Demand Planner
- On-site or In the Cloud

Benefits

- One Integrated System
- Smart Mobile Compatibility
- Quickly Adapt to New Technology
- Handle Complex Accounting
- Visibility End-to-End
- Complete Inventory Control

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"We've converted a total of 11 branches to Softeon WMS and RAS in just 2 years. Softeon's vast knowledge of a beverage distributor made the conversion from our legacy system a success."

Standard Sales Co., L.P.

Streamline Distribution Processes.

Increase Visibility. Empower Your Sales Force.

Softeon's RAS is built around the entire process — order, delivery and accounting — and continues to evolve, setting the standard for the beverage industry with more advanced features, mobile tools, business analytics and delivery methods. As new technologies become available, Softeon can help you quickly deploy them with an agile, open architecture platform with the benefits of a single, real-time system for your entire enterprise.

- **Tightly integrate sales order and inventory management, route maintenance/reconciliation and financial accounting**
- **Access a single real-time, enterprise-wide application**
- **Quickly implement valuable new technologies**
- **Enhance delivery capabilities, productivity and customer relationships**

Mobile Technology

Mobile technology continues to evolve at an extraordinary rate and distributors need to stay competitive by using current devices such as smart phones and tablets. Softeon's Beverage RAS allows you to:

- **Equip your field sales team with the most powerful and highest return mobile tools available, while lowering your operating costs**
- **Capture efficiencies and improve the beverage delivery process**
- **Arm your sales personnel with real-time customer information to increase their productivity and your ROI**

Take advantage of a process driven RAS designed around the entire delivery process.

Deployment Options

- Softeon offers a choice in software deployment. Softeon's solutions can be deployed as a stand-alone system with the option to add other integrated, beverage modules when the timing is right for you.
- Softeon's Beverage solutions are available as a licensed installation or as a cloud-based hosted solution.
- Softeon's service-oriented architecture and powerful rules engine create flexible solutions. Customers experience rapid implementation, low cost of ownership and an efficient supply chain.

Client Partners



Multiple Warehouses

Multiple warehouses add a layer of complexity to even the most efficient of operations. Even if you have a single facility now, imagine the benefits of a system that can give the visibility and control necessary when your company grows. Softeon's Beverage RAS allows you to:

- Increase visibility and control of daily progress by viewing all facilities from a single sign-on
- Reduce settlement time and cost - including personnel at check-in - by allowing you to settle from a centralized location
- Integrate accounting enterprise-wide from route truck to general ledger

Accounting

Accounting is an integral part of your business and key to your bottom line. Bottlenecks can occur when there are order inefficiencies or errors that overwhelm order-to-cash cycles. Softeon's Beverage RAS helps you avoid those delays and allows you to:

- Automate the transaction to clear routes and reduce the need for annual adjusting, including house routes
- Integrate with returns receipts: product, containers, pallets and trays
- Tie any RAS event directly back to the general ledger, including returns, saleable and more

"Softeon's WMS product more than met our requirements, and they essentially became a partner in our success. Softeon's seamless integrated RAS and WMS solution takes inventory, accuracy, visibility and reporting to the next level."

Hoffman Beverage Company (Anheuser-Busch InBev)