



SUPPLY CHAIN INNOVATION

Power Your Supply Chain with
A Modern Technology Platform

The Softeon Platform



The Problem: Keeping Up With Business Change

Real-world performance of the supply chain is subject to changing business conditions. From demand volatility and fluctuations in suppliers, channels and customers to the rigors of managing labor, materials, resources and compliance with service level agreements. Sustaining a responsive supply chain is no easy task.

The Solution: Softeon Supply Chain Platform

Whether your strategy is to create a business process advantage or build a customer-centric supply chain, the Softeon platform enables you to achieve your goals in record time. Our modular solutions and powerful component-based architecture are engineered for superior speed and world-class performance.

Softeon solutions contributed to the transformation of our supply chain by helping us to deliver flexible and cost effective services while meeting dynamically changing customer requirements. Working with Softeon Enterprise applications, we have achieved superior results and return on investment (ROI).

John Postik
VP/CIO
Sony DADC Americas

Strategic Supply Chain



Softeon Supply Chain Platform

The Softeon platform is a comprehensive suite of supply chain solutions that range from planning through execution. Modules within each solution are configurable and extendable providing a breadth and depth that is unmatched. The robust platform comes complete with built-in event management, task management and full RF/RFID/voice support.

With the Softeon platform, supply chain initiatives can be implemented incrementally in manageable and cost effective steps. We make it easy to solve specific challenges or deploy a complete order-to-delivery system. Wherever you begin, our platform is scalable, extendable and interoperable to easily handle your growing business needs.

Softeon's solution is adaptable and scalable to our business needs, and we have deployed the WMS solution in all our DCs and manufacturing facilities. The advanced web-based architecture provides real time inventory tracking and visibility across all warehouses. Softeon also provides tremendous flexibility in their software to adapt to whatever unique requirements a company may have.

Michael R. Fee
VP Marketing & Sales Operations
Reliable Automatic Sprinkler Co., Inc.

Innovative Supply Chain Solutions



Supply Chain Solutions

The Softeon platform includes the following solutions:

- **Demand** – Triggers inventory changes and replenishes stores
- **Inventory** – Improves accuracy and raises visibility across the network for managers and planners
- **Order** – Speeds order fulfillment and empowers customer service
- **Distribution** – Streamlines logistics and optimizes supply chain network responsiveness
- **Delivery** – Drives efficient transport operations and maximizes carrier performance

Supply Chain Framework

The Softeon platform is engineered to manage complex systems with:

- **Optimization** to maximize the efficiency and speed of warehouse and fulfillment operations
- **Orchestration** to configure and synchronize process workflows throughout the supply chain

Supply Chain Management

The Softeon platform provides the tools to drive a global supply chain:

- **End-to-End Visibility** across the supply chain is provided with intuitive dashboards that alert managers to changes within operations with a real-time status of key performance indicators.
- **Powerful Analytics** reveal business-critical patterns, trends and relationships hidden within supply chain data to help decision-makers improve customer service, increase productivity and reduce operational costs.



Softeon Supply Chain Platform

ADVANCED TECHNOLOGY PLATFORM

We understand the competitive pressures you face.

That's why our supply chain solutions are designed for quicker deployments and faster ROI. You'll find that our agile platform provides the flexibility you need to take advantage of market opportunities and stay ahead of the pack.

Cornerstones of the Softeon platform:

Modular Solutions

The modular design of Softeon solutions allows companies to implement the precise functionality they need when they need it. Java modules contain powerful functionality that can be implemented stand alone or in combination for an integrated end-to-end supply chain solution. Our convergence strategy ensures that seamless workflow integration across independent application domains result in a more effective and integrated systems environment.

Rule Engine

Softeon's powerful rule-based solutions enable users to keep pace with rapid business change by eliminating the need to modify code. Our rule engine orchestrates the dynamic behavior of business rules based on external conditions, exceptions or a set of conditions defined by the user. A menu driven interface prompts users to specify business preferences in a desired sequence. Common rules only need to be defined once since they can be re-used. The high performance engine executes in a fraction of a second allowing highly sophisticated rules to be configured.

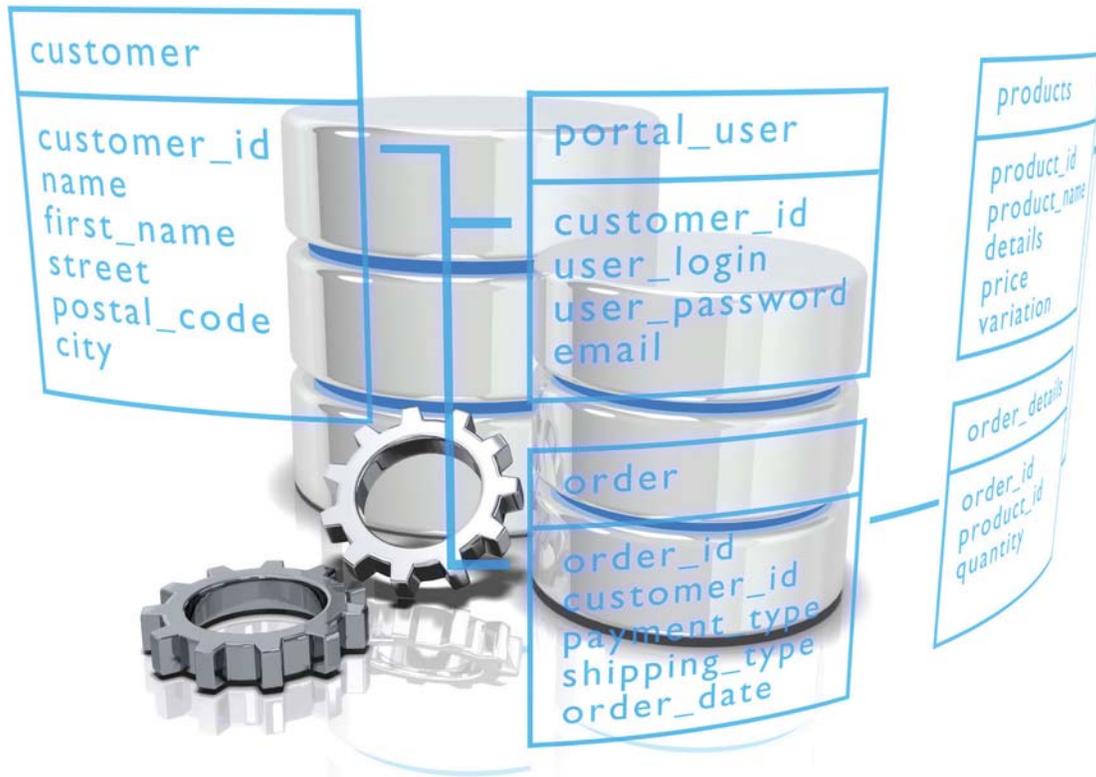
Web-based Technology

Softeon web-based solutions enable faster onboarding, collaboration and visibility with vendors and customers anywhere in the world. Solutions can be deployed as a public or private cloud, on-premise or hybrid model. The Softeon platform is web-native, not just web-enabled. Solution modules are designed from the ground up to use standard technologies such as Java, HTML, XML, and browsers that interoperate seamlessly with other systems and are platform and database independent.

Service Oriented Architecture (SOA)

Softeon's platform easily adapts to changing business needs reducing the risk and cost of implementation. Based on a service-oriented architecture (SOA), Softeon's component-based technology provides maximum flexibility to accommodate constant change in business processes and rules. In addition, web services enable easy integration to internal or external systems including ERP, other enterprise systems and point solutions. Softeon is completely SOA compliant unlike other solutions that have APIs wrapped in SOA-style technologies for nominal compliance.

Advanced Technology Platform



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