



## Banneker Industries

Industry: 3PL

Headquarters: North Smithfield, RI

## Softeon Products:

- Warehouse Management System

*"Not only were we impressed, but our customer was even more impressed by the speed at which everything was accomplished. We were ready to receive product four days after implementation. With Softeon as our partner, we have not only operational flexibility, but also systems to support that flexibility and visibility for our customers."*

**Cheryl W. Snead**  
President and CEO,  
Banneker Industries

## Banneker Industries: A Rapid Deployment 3PL Case Study

### Banneker Industries Implements Softeon WMS in Four Days

Designed specifically for 3PLs, Softeon's cloud-based deployment, standardized templates and warehouse configuration wizard facilitate quick onboarding of new customers.

With Softeon as its technology partner, Banneker Industries deployed a warehouse management system (WMS) from implementation to first transaction within one week for a leading provider of reverse logistics services. Utilizing templates to speed integration, Softeon's cloud-based WMS significantly reduced the deployment timeframe, allowing its customers - third-party logistics providers (3PLs) like Banneker - to quickly onboard new customers and, ultimately, help to grow their businesses.

### Results with Softeon 3PL: Speed, Flexibility and Visibility

- **Speed** of implementation with a cloud deployed system that can be easily configured site by site and is standardized and repeatable to reduce onboarding and implementation efforts.
- **Flexibility** with the ability to choose only the functionality needed on a customer by customer or site by site basis.
- **Visibility** with a real-time, end-to-end supply chain system with data that can be used to identify meaningful trends.

Headquartered in North Smithfield, R.I., Banneker Industries has provided supply chain management solutions for more than 20 years and specializes in delivering value to customers through innovative third-party logistics (3PL) services, including value-added warehousing, procurement, inspection, kitting, distribution, packaging and fulfillment, and more. Banneker is consistently named among the leading privately held 3PL providers, and is one of the leading disadvantaged, minority and woman-owned small businesses in the country.